Referral Program



Intrapreneurial Marketing & Operations Director

YOUR BUSINESS CONFIDANT, STRATEGIC ALLY & TASK FINISHER.



MITS GRIFFIN LTD COMPANY NO. 14010127 REGISTERED IN THE UK WWW.MITSGRIFFIN.COM

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Our Vision

Re-imagining business through intrapreneurial collaborations and partnerships, so we can pioneer and disrupt industries together.



STATS at a glance













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Introduction

Hello! My name is Mits Griffin and I am an Intrapreneurial Marketing & Operations Director. My passion is to co-mission with entrepreneurs and CEO's within their business, so they can accelerate their progress and maximise.

WHAT SETS ME APART



I have an entrepreneurial spirit, but with a flair to build, integrate, lead, collaborate and create. As your right hand, I can take on the "cognitive load" of directing team and overseeing implementation of the vision. More than a project manager, OBM, VA, SBM, or marketing manager, I love to give CEOs and Visionaries the ability to momentarily step away from the business and/or focus their energy on the most important initiatives, while knowing that the business will run safely without them.



I love to build from scratch and to re-create, re-design, re-build, re-new. With a creative, multi-levelled & adaptable skillset, my superpower is to go from strategy to implementation fast. I can fill gaps and cross functional-boundaries - from C-Suite to Marketing to Operations, turning ideas into assets as I go. With the ability to kick-start processes, design systems and handle tech automations, I have a degree of breadth and depth that can expediate growth and accelerate results.



As a Live Launch & Virtual Events Expert, I understand the nuances of modern-day digital marketing its implementation, which allows me to offer services that directly impact a company's ROI. I love to turn launch ideas into successfully implemented live launch events, where my clients can focus on teaching and the creation of their very own platform and audience.



I am passionate about team and collaborating, and I love to direct and provide advisory support or tech training. I am highly skilled at translating your vision, directions, and intentions into guidance that your team can understand and action.



As a client experience advocate, I look at your business through the eyes of how we can we serve clients in an exceptional way AND build business at the same time. I believe in orchestrating excellent experiences, and in taking leads and prospects on a journey where they can become clients, referrers and brand advocates.

Bespoke Services

INTRAPRENEURIAL SUPPORT where we can co-create a package tailored to your needs.

- · Business Development
 - Executive support
 - Strategic Consultation
 - Business planning
 - Leadership/Team Accountability, Support, and Cross-Training
- Marketing Strategy
 - Live Launch & Online Challenge Design
 - Funnel Design
 - Email Workflow/Automation Design
 - Marketing Pipeline Development
 - Ad Creatives Strategy & Design
- Marketing Implementation
 - Online Web Presence
 - Funnel Optimization
 - Ad Creatives
 - Creation of Promotional Graphics
 - Creation of Digital Assets
 - Live Launch Tech & Automation
- Learning Experience Design & Development
 - Learning Experience / Course Design
 - Membership & Learning Platform Build
 - Client and/or Team Onboarding Dashboards
 - Workbook Creation

VIP TRANSFORMATION DAY

Within a single creative day we will design or build a needle moving initiative!

- Live Launch Concept & Design
- Marketing Funnel
- · Website Design & Build
- Email Sequence Automation
- Creation of Digital Resources & Assets

WHO WE WORK BEST WITH

We work best with passionate, visionary CEOs who want to make a big impact on the world with innovative, disruptive solutions, who are:

- Launching something new
- · Ready to scale with a small team
- · Looking for support in implementing their ideas









DONALD J. DY 10-FIGURE BUSINESS LEADER & FOUNDER OF P727 MOVEMENT

There were three core areas where you were instrumental, Mits. Number one was strategically – which was GIGANTIC. I was able to bounce ideas off of you... and your knowledge and experience really played in BIG! Number two is speed to market – and this is extremely fast with you. This really helped me with the team as I had been trying to get the team to this place for literally a year to two years, and you helped me get there in a matter of weeks. Your ability also helped me to get my eyes off certain processes so I could work elsewhere – and that was significant! The third area really comes down to your gifting, which is the ability to move process forward quickly. If it wasn't for you, I don't where we'd be.

How to Connect

To connect all you need to do is email us at support@mitsgriffin.com with the subject line "Referral" and we'll be in touch to organise a 45 minute call with Mits.



support@mitsgriffin.com

HELP US, HELP OTHER BUSINESSES COMBAT POVERTY

We believe that the opposite of poverty isn't wealth - but justice. Sadly, the world we live in, is filled with corruption on a systemic level that makes justice and wealth for all, extremely challenging. However, we believe in the power of grass-root initiatives, and our pledge is to contribute revenue generated from client referrals towards businesses with the heart to raise third-world countries out of poverty. We've built our company so that while we talk business with our clients, businesses in poverty stricken nations will be able to thrive and flourish too.

OUR CHARITY OF CHOICE



ALARIC AND JANE HUNT FOUNDERS OF FIRST LOVE GLOBAL MINISTRIES

Our charity of choice is First Love Global Ministries. Initially birthed out of a passionate love for Jesus Christ and a deep compassion for hearts broken by trauma, First Love Global, has been instrumental in the relief and prevention of poverty in third world nations - launching initiatives such as child sponsorship, food distributions and community meals, fresh water ventures, the development of accessible schools and education, as well as business grants for community cooperatives and organic farming projects. The aim of our giving is to empower entrepreneurs born into poverty, so they can transform their nation in a sustainable, wealth-perpetuating way, through business and enterprise.

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Although crisis care can help people who are in desperate need, our vision goes further than this, as we seek to empower them to thrive in life. We have numerous success stories from countries such as Uganda and Pakistan, showing the huge impact made through business, education and skills training. Thank you, for helping us do this.

First Love Global



Got Questions?



MITS GRIFFIN, FOUNDER & CEO

Mits has a passion for combining innovation and business expertise. With the ability to transition from strategy to implementation, and a flair to kickstart, create, build, integrate and lead, in order to fast-track progress. For developing strategic initiatives and their execution, email Mits directly at mits@mitsgriffin.com



HAZEL PONSFORD, HEAD OF OPERATIONS

Head of Operations, Hazel executes all the good things that need to happen in the background. Leveraging a varied career in HR, Communications and Customer Service, Hazel is also a brilliant techie whizz. For clarity and support, email Hazel direct at hazel@mitsgriffin.com.

MITS GRIFFIN

BUSINESS DEVELOPMENT CONSULTANT
MARKETING | OPERATIONS | LEARNING DIRECTOR

www.mitsgriffin.com